

YOUR PERFECT MATCH
FOR
BREEDING CATTLE



BAYERN
GENETIK

Perfect Match.

YOUR COMPETENT PARTNER FOR BREEDING CATTLE



Martin Zirnbauer-Heymann,
Managing Director



Bayern-Genetik GmbH is a globally acting company with Bavarian roots. We are your partner in cattle breeding.

The Fleckvieh breed is the focus of our breeding work. We are convinced that Fleckvieh is the breed of the future, in dual purpose as well as in the specialized beef sector.

Our breeding philosophy is based on breeding a powerful, vital, harmonious cow without extremes.

Our many years of experience in crossbreeding are unique in the world.

Bayern-Genetik: Numbers. Data. Facts.

- Founded in **2010**
- **4** shareholders (3 associations, 1 cooperative)
- **160** employees in Germany and internationally
- **20,000** customers in Germany and Austria
- **100** live breeding bulls at various locations
- **350,000** first inseminations of cattle



Allianz 
40 Jahre
Partner der
Rinderzucht in
Bayern



Besuchen Sie
unsere Homepage.

Allianz Generalvertretung
Martin Klappstein e. K.

☎ 09 41.5 11 56
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www.allianz-klappstein.de

WE ARE CLOSE TO YOU

Altenbach

The Altenbach site is located on the city limits of Landshut. Part of our administration and the bull quarantine are located there. The semen distribution is also located here.



Grub

Our progeny-tested bulls and young genomic sires are housed at our site in Grub near Munich. In addition to part of the administration, the genetics laboratory and a semen storage centre are also located here.



BAYERN GENETIK

Our locations



The Alpha Straw stands out with its advanced that goes beyond expectations. Thanks to its unique plug color-changing mechanism, this straw provides unparalleled peace of mind. When correctly filled, the straw changes color, attesting to its optimal content.

Why choose dosis with the Alpha Straw?

1. **Precise Visual Control:** The color-changing technology offers instant verification, allowing you to visually confirm the quality of each dose.
2. **Performance Guarantee:** With the Alpha Straw, eliminate uncertainties related to fertility.

Invest in excellence for the future of your herd. Choose dosis with Alpha Straw, the assurance of successful reproduction.

For more information and to discover how the Alpha Straw can optimize your breeding program.

Your reproductive success begins with the Alpha Straw – the future of bovine genetics is in your hands!

www.imv-technologies.com



FOR US, **BREEDING** MEANS ...



The breeding philosophy of Bayern-Genetik is clearly defined and is based on the breeding of a high-performance, vital and harmonious cow without extremes.

The animals meet with the highest consumer acceptance, guarantee the best milk and meat quality and are used in all production systems practised worldwide.

Bayern-Genetik carries out a demanding selection of bulls in order to offer our customers a wide range of genetics. This forms the basis for sustainable cattle breeding. Farmers benefit from homogeneous herds, healthier animals and better welfare, which leads to higher profitability.

Our services

We offer our customers a broad spectrum of services. These include mating and fertility advice as well as agricultural products.

- Semen production
- Commercialisation of embryos and embryo transfer
- Mating and customer counselling
- Expertise network
- Insemination service (only in Bavaria)
- Publication of the specialist journal 'FleckviehWorld' (1x per year)



Top-Bullen und alternative Linie Immo und Haken Pp*

Besuchen Sie uns am Marktstandort Osterhofen
- Jeden Monat Zuchtviehmarkt (ca. 150 Tiere)
- Alle 14 Tage Kälbermarkt (ca. 850 Kälber)



Zuchtverband für Fleckvieh in Niederbayern
Tel. 09932 4025510 • www.zv-niederbayern.bayern.de



TYP BREEDING VALUE FACTORS

Goal: The aim of the type breeding value is to have cows of the Allround type

Mating: The pairing is done quite simply via the TYP-model.

Effectiveness: More homogeneous herds are easier to manage and therefore more effective.

Use: Easy application in pure breeding and crossbreeding with dairy breeds.

Income: More economical cows guarantee a sustainable improvement in income.



We say thank you

Since Bayern-Genetik was founded in 2010, we have enjoyed regular successes and continued to develop in many areas.

Our numerous reliable partners have made a significant contribution to this. We would like to take this opportunity to thank them for their many years of reliability and performance!

HEIMERTelements

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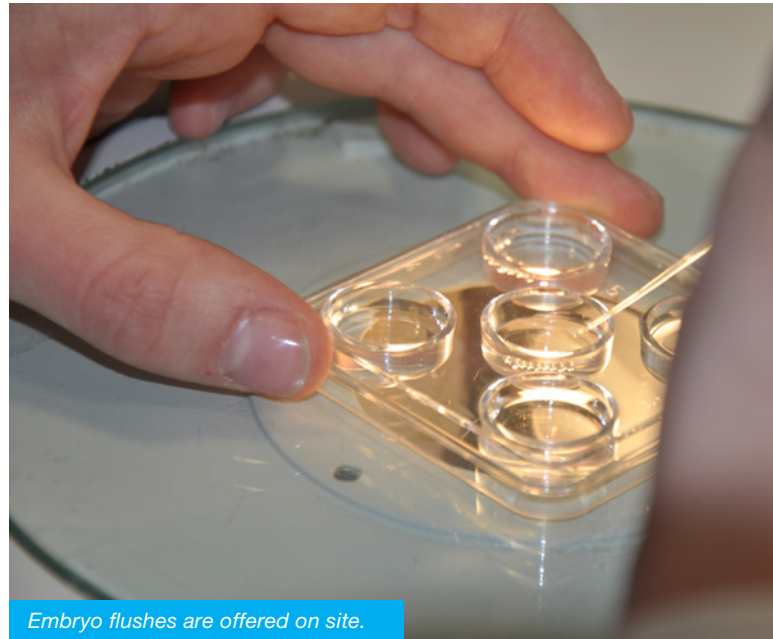
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MODERN BIOTECHNOLOGY IN USE AT BAYERN-GENETICS



Genetic typing in our genetics laboratory



Embryo flushes are offered on site.

A2 milk

Bayern-Genetik was a pioneer in observing the development of A2 milk 10 years ago. For some years now, we have been offering the option of having cows typed in our partner laboratory. This enables us to determine the genotype of the animal by means of a genetic test.

But not only cows, bulls can also be tested for A2 status. All Bayern-Genetik bulls are tested for A2 status and its subgroups in our laboratory.

EMBRYO TRANSFER

Embryo transfer enables breeders to produce a significantly higher number of offspring from valuable animals than through conventional insemination.

Our ET team comes directly to you to avoid transport routes for donor animals and enable embryo transfer directly on site at the breeding farm.

Additional embryos can be created via in-vitro production. Here, the egg cells are fertilised and cultivated in the laboratory.

**Professionelle Gebäudereinigung,
Facility Management & Service
in München und Umgebung**

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LUNA  *glanz*



BAYERN GENETIK

Perfect Match.

YOUR WAY TO US:

LOCATION GRUB

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SCHMIERSTOFFE