



The fresher company.

**For a clean and
green future**



Over
135 years
of market
experience



Welcome to SEITZ

Your expert for green textile care

SEITZ, founded in 1885, has established itself as an internationally recognized medium-sized company in the field of professional cleaning and care. With a deeper tradition and a constant strive for innovation, SEITZ offers comprehensive solutions for hygienic cleaning and care.

Our product range includes high-quality cleaning agents that meet the demanding needs of modern hygiene while minimizing the ecological footprint.

From laundry care to the cleaning of textiles and surfaces in commercial establishments, we offer a wide-ranging concept. Thanks to our many years of experience and continuous focus on research and development, SEITZ produces high-quality, environmentally friendly products that meet the constantly growing needs.

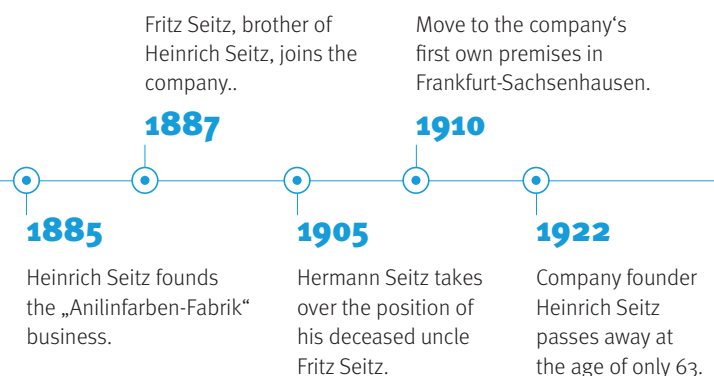
Why SEITZ?

SEITZ is an international, modern medium-sized company with a worldwide reputation in the field of hygienically flawless cleaning and care. Our specialty products cover the entire range necessary for modern hygiene today.

Thanks to ongoing development, using SEITZ products not only ensures thorough and environmentally friendly cleaning of laundry and all types of delicate textiles but also cleans all surfaces in commercial establishments. Effective yet environmentally friendly cleaning agents, a fully coordinated skin care program, as well as certified disinfectants complete SEITZ's product portfolio.

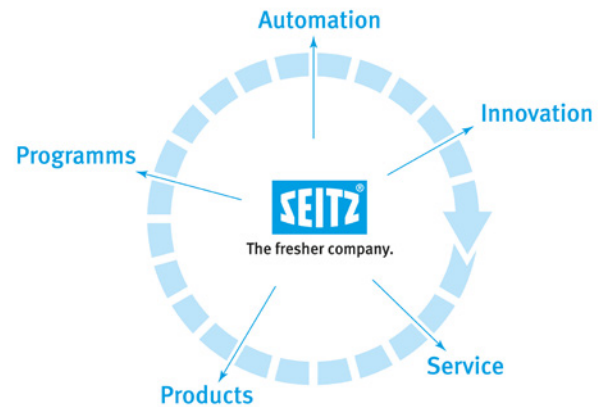
Our customers include laundries, textile cleaners, nursing homes hospitals, fire departments, hotel & catering businesses, and many other companies worldwide.

In our in-house laboratories, products and processes have been developed for over 125 years for national and international use, tested for efficiency and effectiveness in application technology. Taking into account local conditions as well as environmental aspects, products are continuously optimized, new approaches are explored and tested. For this purpose, we invest an above-average share of our annual revenue each year in the market segment.



We put a smile

on your customers' faces



Our service makes the difference

SEITZ stands for competence and innovation in professional textile cleaning and care. Our range of products and services extends across various industries, tailored to specific needs and requirements. In laundries, where efficiency and fabric protection are crucial, we offer specialized solutions that enable environmentally friendly and effective cleaning. In the field of gastronomy, where cleanliness and hygiene are essential, we provide tailor-made solutions.

Quality is no coincidence

Our expertise also extends to sensitive areas such as hospitals, where the highest hygiene standards and specialized cleaning solutions are required. Through the combination of years of experience and continuous innovation, we meet demanding requirements and have achieved a broad industry reach.

Customer-oriented exception

We sell more than just products

We attach great importance to actively listening to our customers' needs and understanding their challenges. This understanding is key for our research & development department to develop innovative tailor-made solutions that precisely meet your requirements.

Making the textile care industry more sustainable

We support efforts to clean textiles in an environmentally friendly manner while ensuring profitability for as long possible. By doing so, we significantly reduce environmental impact overall, making a positive contribution towards sustainability on our planet.

Dr. Alexander Seitz, a chemist with a doctorate degree, becomes co-owner of the family business.

1928

Berold Runge withdraws from business operations.

1989

The first branch in the USA is opened.

1998

Intense solvent is launched on the market.

2015

1974

The company headquarters is relocated to Kriftel.

1996

Alexander Seitz becomes managing director.

2010

SEITZ celebrates its 125th anniversary.

2022

Alexander Seitz becomes sole managing director.

Development:

The first step towards greater efficiency.

We asked ourselves:

What impact does textile production have on the environment? And what positive contribution can we make as manufacturers of chemical detergents?

From implementation advanced cleansing systems to optimizing washing processes ...

... SEITZ offers customized services that are specifically tailored to the needs of the dry cleaning and laundry industry. Our expertise ranges from the implementation of advanced cleaning systems to the optimization of washing processes. In doing so sustainable methods to conserve resources and reduce resources and reduce the environmental impact. Our expertise ranges from implementing advanced cleansing systems to optimizing washing processes.

We prioritize sustainable methods to conserve resources and reduce environmental impact.

Our services also include training for personnel to ensure the application of best practices in terms of environmental protection and efficiency. Our services not only provide individual consultations and specific concept development but also a variety of laboratory services. This allows our customers to optimize the quality of their processes and products. We support in selecting and applying our cleaning products to achieve optimal results while minimizing the ecological footprint. Our goal is to improve the operations of our customers through comprehensive service offerings that meet their environmental standards.



Pure cleanliness –

our promise for your textiles!

Dirt comes in various forms, including stains, as well as viruses and bacteria. They are found everywhere, not only affecting our senses but also posing health risks.

Clean textiles are more likely to be reused rather than discarded because they feel comfortable, contribute to well-being, and help us stay healthy.

Each time a textile is washed and can be used again, resources and manufacturing costs are saved.

Optimized Dry Cleaning for Delicate Textiles

SEITZ uses advanced chemical solvents for dry cleaning that ensure effective cleaning of delicate textiles such as suits and dresses while reducing the risk of water damage.

This process eliminates the need for water while providing gentle treatment for fabrics that require delicate care.

- 1. Gentle
- 2. Efficient
- 3. Ecological

- 4. Specialized
- 5. Adaptable



SEITZ leads in the use of dry cleaning processes that are both effective and gentle on textiles. With our expertise and modern technologies we can tackle even the most demanding cleaning tasks while preserving the integrity of your fabrics. We strive to give you the best care for your most valuable pieces.



Clean solutions –

Cleaning agents that convince with effectiveness and reliability

Water-based wet cleaning **Efficiency and protection**

SEITZ utilises water-based wet cleaning to gentle treatment for delicate textiles such as wool and silk. This process combines the effectiveness of water with specially adapted cleaning parameters and modern machine technology. This results in effective but gentle cleaning that preserves the quality the quality and durability of the textiles.

Professional stain removal **Precision in the detachment**

Precision in stain removal at SEITZ is an important aspect of aspect of textile cleaning, which includes special techniques and stain removal agents. Our approach aims to effectively remove stubborn stains

Clean solutions – cleaning agents that impress with their effectiveness and reliability while protecting the textile structure. Thanks to our expertise in stain removal, we guarantee that even the most stubborn stains are removed without damaging stains without damaging the textiles.

Solvent-based cleaning **Quality in detail**

SEITZ offers effective solvent-based cleaning solutions for stubborn stains. These are particularly suitable for thorough cleaning. Thanks to the use of high-quality solvents, efficiency and quality are guaranteed. Solvent-based cleaning is ideal for the removal of oils, greases and other stubborn soiling.



Innovation —

Experiencing Future Today!

SEITZ revolutionizes the textile laundry cleaning industry with its state-of-the-art equipment. Our technologies, developed and manufactured in Germany, stand for efficiency and sustainability. From UV air purification to innovative disinfection methods, our systems provide solutions that are not only powerful but also environmentally friendly. Our goal is to promote a clean and healthy environment without compromising on the quality of our services and products.

Extensive knowledge for successful results

An important part of our service at SEITZ is training our customers on how to use the technology effectively. We place great importance on ensuring that our customers can make optimal use of it to achieve the best possible results.

This responsibility is well recognized by SEITZ as we offer training sessions and workshops explaining how the systems work, providing tips for efficient use, and demonstrating how to solve possible problems independently. The advantage is clear: We want to ensure that our customers can operate the technology safely and successfully, deriving long-term benefits from our solutions.

That's How Cleaning Works Now!

With SEITZ equipment you choose future technologies that effectively combat up to 99% of germs while being cost-efficient and low-maintenance.

Our products are testaments of German engineering focusing on flexible applications and low operating costs. This combination of performance & ecology makes our systems an ideal choice for anyone valuing quality & environmental protection.

Creating a sustainable Future Together

Reducing your carbon footprint is crucial for protecting our environment and combating climate change.

At SEITZ we embrace change. An effective method that we use to save energy to save energy and reduce CO₂-emissions is the use of heat recovery systems. These systems make it possible to utilize the waste heat from industrial processes or buildings to generate heating or hot water. This means that less energy is required and therefore less CO₂ is released.

With the right dosing technology, resources such as water and chemicals can also be used more economically.



Heroes of textile cleaning –

Efficient and sustainable

Our current product range offers the complete range of tools for professional textile care, focusing on gentle, efficient, and sustainable solutions. This approach is crucial to meet quality standards and ensure success. A cleaning agent has the important task of effectively removing dirt from textiles while treating them gently to ensure sustainable care. The quality of the cleaning agent and the concentration of surfactants play a crucial role in the washing quality. Our products are designed to focus entirely on their powerful cleaning ability while being environmentally friendly.

intense® is an environmentally neutral solvent that does not contain carcinogenic substances. The increased flash point ensures safe handling in the workplace.

DC NATURELL®

DC Naturell® offers the most environmentally friendly cleaning process currently available. It uses liquid silicones instead of harmful solvents and decomposes in an environmentally neutral way.

HYDROCARBON

Hydrocarbon in textile cleaning is environmentally friendly, efficient, and has been used since 1993. KWL meets high safety and environmental standards.



For every application – the best solution



Laundries – Efficiency in every wash

In laundries, efficient and gentle cleaning agents are essential for a variety of textiles. SEITZ offers specialized products that remove stubborn stains while preserving textile quality. For the demanding task of laundry hygiene, SEITZ provides solutions that guarantee both environmental friendliness and optimal cleaning results.



Textile cleaning – Gentle, thorough, specialized

Textile cleaners are faced with the challenge of effectively and gently treating delicate fabrics. A wide range of cleaning agents designed for different types of textiles and stains is necessary. These products enable thorough cleaning while protecting the textiles.



Nursing homes and care facilities – Hygiene with care

Hygiene is of utmost importance in nursing homes and care facilities. SEITZ supports these institutions with products that not only clean but also hygienically sanitize. Especially suitable for sensitive skin and allergy sufferers, SEITZ products ensure safe and effective cleaning.



Hospitality – Luxury in every fiber

The quality of laundry in the hospitality industry reflects luxury and comfort. SEITZ provides high-quality cleaning agents that ensure fresh, flawless laundry while being environmentally friendly. These products are ideal for meeting the high standards of cleanliness and aesthetics in the hospitality industry.



Catering – Purity meets aesthetics

In the catering industry, it is crucial to keep both kitchen and table linens hygienic and stain-free. SEITZ offers powerful cleaning agents that effectively remove grease and food residues while protecting the textiles. This ensures a consistently well-maintained appearance.



Hospitals – Cleanliness for safety

Hospitals require specialized cleaning solutions that meet strict hygiene standards. SEITZ offers products that ensure thorough and hygienic cleaning while being gentle on sensitive materials. We support hospitals in maintaining a clean and safe environment.



Fire departments – Purity in action


Fire departments require cleaning agents that effectively remove soot, dirt, and contaminants. We create solutions tailored to the needs of fire departments to effectively and safely clean equipment and clothing. These products ensure the necessary cleanliness and contribute to the longevity of the equipment.

Start your future now

Your career at SEITZ

Discover your professional future at SEITZ in the exciting world of textile washing and cleaning technologies. We offer a variety of career opportunities, from technical roles to administrative and management positions. In our company, we combine traditional values with innovative solutions to meet the dynamic demands of the industry. As part of our team, you have the opportunity to work in an inspiring and supportive environment where your skills and commitment are recognized and nurtured. Start your future now with a career at SEITZ.

Whether you are at the beginning of your career or already have extensive experience, at SEITZ, you will find the opportunity to grow and make a real contribution. Join a future where innovation and sustainability are at the forefront. Your career at SEITZ is waiting for you.

 [Here you can find our job offers](#)

Your Benefits



› Climate protection



› Energy saving

- Use of energy-efficient devices and lighting in the company



› Sustainability



› Electric cars

- Provision of electric vehicles as company cars for employees
- Installation of charging stations in the workplace



› Job bike

- Offering bicycles and e-bikes as environmentally friendly alternatives for commuting
- Supporting the physical health and well-being of employees
- Contributing to reducing traffic volume and environmental pollution
- Raising awareness for sustainable mobility



› Download of information material instead of paper

- Reduction of paper consumption and promotion of digital alternatives
- Improving access to information through digital formats
- Lowering printing and distribution costs
- Contributing to environmental protection by reducing deforestation



› Ergonomic office setup according to the latest workplace guidelines

- Promoting the health and well-being of employees through ergonomic office furniture
- Adapting workstations to the individual needs of employees
- Reducing sick leave due to prevention of posture-related injuries
- Creating a productive and pleasant work environment

We thank

our partners



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Wir unterstützen Kennzeichnungsprojekte von der Projektierung bis zur Implementierung, Installation, Schulung und Wartung.



The fresher company.

„Fresher than ever“

**Ready for innovative cleaning processes?
We are here for you!**

Contact SEITZ for individual consultation and support
with your cleaning processes through our decades of e
xperience.

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